

COMMITCON 2026

PLANO, TX - JANUARY 21, 2026

Scott Allen Curley
OVERCOME • PERSEVERE • THRIVE

SUPPORTED BY  **iHeartMedia** PRESENTS:



Born in the Trenches

This isn't business as usual—it's business unleashed.

CommitCon: No waiting. No permission.

Just entrepreneurs claiming their space, building their edge, and turning vision into reality.

Presented By



with the support of



**Ex-Prisoner/Ex-Drug Addict/Former Homeless person -
turned CEO | Best Selling Author | Serial Entrepreneur**

Scott Allen Curley's CommitCon 2026 connects
boardroom leaders with street-taught builders—
proving that determination, not just pedigree, drives
success.

Born from the trenches, his message is clear:

**Seats aren't given. They're taken. Seize your moment
now.**



AS FEATURED ON:

Forbes

Inc.
5000



What to Expect at CommitCon:

-  **Panels with Powerhouse Leaders**—men and women who transformed bold visions into multi-million-dollar enterprises, sharing the steps that turned ideas into empires.
-  **Unfiltered Conversations**—the lessons business school can't teach—real talk on how to lead, scale, and dominate.
-  **Networking on Steroids**—from investors scouting their next play to executives ready to open doors.
-  **"Out of the Box Techniques"**—insight on how to reframe your mindset to outpace competitors still stuck in traditional thinking.
-  **Street-Smarts + Boardroom Insights**
unfiltered, raw experience meets refined strategy—fueling unstoppable growth.

Why Partner with CommitCon?



Immediate Market Access

Over 2,000+ entrepreneurs, executives, and decision-makers under one roof—your brand in front of those who buy, build, and invest.



Amplified by iHeartMedia

With the credibility and reach of **iHeartMedia**, your brand isn't just visible—it's elevated across trusted national platforms.



ROI That Delivers

This isn't "awareness." Attendees are action-driven—securing partnerships, signing deals, and making buying decisions on the spot.



Deal Flow

Connect with a concentrated room of movers and shakers where collaborations, partnerships, and contracts are forged on the spot.



National Movement Momentum

CommitCon launches in DFW with upcoming stops in Houston, Atlanta, Austin, and Phoenix—your sponsorship embeds you in a fast-scaling national movement.



Cultural Relevance

Partner with a movement that reflects resilience, grit, and hustle—values today's business community respects and responds to

Our Audience

Entrepreneurs & Founders – From scrappy startups to fast-scaling companies, these are the doers turning bold visions into businesses.

Small Business Owners – Hustlers who drive the backbone of the economy, seeking tools, partnerships, and solutions that deliver.

Executives & Decision-Makers – Leaders with budgets, authority, and influence—ready to collaborate, buy, and invest.

High-Aspiration Grinders – Self-made builders with grit, determination, and the hunger to level up—no degrees required.

Invested Dreamers – Ambitious individuals who don't just attend for inspiration—they come to spend, connect, and take action.



CommitCon 2026:
SPONSORSHIP
OPPORTUNITIES



MAIN STAGE

We all know that the best way to connect with an Entrepreneur Audience is to **provide value**.

Our **main stage speaking opportunities** allow you to do just that.

Curate a topic in tandem with our team and have your Sr. Executives/existing Clients share a story that speaks to problems entrepreneurs are facing.

These sessions are highly curated to ensure you reach our attendees, increasing brand awareness and sales leads.

We also offer **breakout session speaking slots** based on availability



iHeartMEDIA Cross Promotion

Amplify your brand beyond the walls of CommitCon.

As part of this package, your company will be included in **iHeartMedia's** promotional campaign, exposing your brand to millions of listeners across the DFW metroplex and nationwide.

This partnership extends your visibility far past the event and connects your brand with entrepreneurs, business leaders, and action-takers.



iHeart
MEDIA

INVESTMENT LEVELS:

CommitCon SCALE-UP Packages:	LEGEND \$25K USD DOMINATING THE FIELD	CHAMPION \$15K USD WORKING THE ANGLES	PARTNER \$10K USD SKIN IN THE GAME
10x10 booth*	Included	Included	Included
Strategic booth placement	Included	Included	N/A
Speaking Slot	Main-Stage Speaking Opportunity	Breakout Speaker Opportunity	N/A
Dedicated press spotlight	Included	Included	N/A
iHeartMedia cross-promotion	Included	N/A	N/A
Complimentary Tickets	10	6	2
Newsletter Inclusion	Included	Included	Included
Social Media Posts	Included	Included	Included
Logo Inclusion on Website, Event Materials and Stage Loop	Included - 75 Words	Included - 50 Words	Included - 25 words

*Upgrade to larger booths available for an additional fee. Fee depends on the final size of the booth.

EXCLUSIVE BRANDED ENHANCEMENTS:

Audio-Visual Sponsor - \$9,000 each

“Audio-Visual powered by [Company]” branding + logo on all screens

Emcee will spotlight sponsors from the main stage throughout the conference, keeping your brand front and center.

Catering Sponsor - \$8500 each

“Lunch presented by [Company]” branding + signage in dining area

Company flyer at each place setting

Swag Bag Sponsor - \$8000 each

Logo on every bag + (1) promotional item included inside the bag

Badge & Lanyard Sponsor - \$7500 each (up to 3)

Logo on every attendee badge & lanyard

Networking Hour Sponsor - \$7000 each

“Networking powered by [Company]” branding

Other branding opportunities like Coffee, Photo Booth, WiFi, etc. can be customized based on your goals.

**WE
CUSTOMIZE
YOUR
SPONSORSHIP**

**YOU PICK YOUR
DELIVERABLES**

LEGEND PACKAGE \$25K USD

DOMINATING THE FIELD



- Premium brand positioning (main stage visibility, strategic booth location)
- Workshop or premium speaking slot
- iHeart Radio Cross Promotion
- **10** complimentary tickets
- Dedicated press & social spotlight
- Logo & 75 word description on event website
- **20** B2B attendee introductions
- Logo inclusion in all marketing blasts and on website

[Click here to purchase the
LEGEND Package](#)

CHAMPION PACKAGE \$15K USD

WORKING THE ANGLES



- Breakout speaking slot
- **5** complimentary tickets
- Dedicated press & social spotlight
- Logo & 50 word description on event website
- **10** B2B attendee introductions
- Logo inclusion in all marketing blasts and on website

[Click here to purchase the CHAMPION Package](#)

PARTNER PACKAGE \$10K USD

SKIN IN THE GAME



- **2** complimentary tickets
- **5** B2B attendee introductions
- Logo & 25 word description on event website
- Logo inclusion in all marketing blasts and on website

[Click here to purchase the PARTNER Package](#)



TAKE YOUR SEAT AT THE TABLE

Power Meets Partnership

With **iHeartMedia** amplifying CommitCon, sponsorship isn't just exposure—it's authority, reach, and lasting impact. Ready to Commit to your Commitment? Let's talk!



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